

## **Participant Information sheet: Join Our Co Production Group**

We are looking for people to help develop communication materials to improve awareness of the importance of hearing health. Together, we will co-produce ideas for messaging, imagery and promotional channels to promote hearing health and hearing checks. We will also refine these ideas to support decisions about the final messaging, imagery and channels to pilot.

We want to work with people from the UK who:

- Are aged 18 or older
- Identify as being from Black, Black British, Caribbean or African backgrounds.

The group will be held Online, using Zoom software.

### **What is the project about?**

We are developing communication materials that will be shared publicly and with community groups to improve understanding of the importance of hearing health and regular hearing check ups. These materials are meant to be useful, accessible, and relevant for the communities they are designed for.

Rather than creating these materials on our own, we want to co produce them with people who have lived experience. Your insight will help shape the language, focus, and messages so they feel right and make sense to the people we are trying to reach.

### **What does taking part involve?**

If you join the co production group, you will be asked to:

- Take part in one three hour group.
- Share your views and experiences in a supportive and respectful space
- Help discuss and co develop draft communication materials
- Give feedback on the language, tone, and priorities of the materials

The group's role is to help guide what we say and how we say it, making sure the final materials are accessible, relevant, and appropriate for the communities we want to reach.

You will receive £75 per hour of involvement, £225 total for the whole 3 hour session.

The group will be held on the 31st of March from 10am - 1pm.

**Who can take part?**

You do not need any special qualifications or experience in communications. We are looking for people with lived experience and a willingness to share their perspectives.

**Interested?**

If you fit the criteria and would be interested in taking part, we would love to hear from you. We can share more details about the meetings, time commitment, and how to get involved.

Please contact [Mia@racefound.org.uk](mailto:Mia@racefound.org.uk) to organise your involvement